



WINNER
Las Vegas
International Film &
Screenwriting Festival
2019



FINALIST
NOLA Horror
Film Fest
2020



SEMI-FINALIST
Los Angeles Crime
and Horror Film
Festival
2020

A FEATURE SCRIPT

VOODOO ARMY PITCH DECK

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01

THE STORY

Meet the two anti-heroes and learn how fate connected them.

02

THEMES & VISUAL TONE

Justice and Damnation. A gothic thriller with the atmosphere of dread, slow-moving and psychological, where real and unreal co-exist.

03

MARKET & COMPETITION

Murder. Thriller. Horror.
This genre has heat. And people like it.

04

THE DREAM TEAM

The attached team ranges from a reknowned horror composer to an award-winning stop motion animator. And a suggested cast that has talent and edge.



01

THE STORY



LOGLINE

After the theft of his design ruins his career,
a troubled architect makes a deal with
voo doo for revenge. But a string of
disappearances leads back to a cursed
photographer, who must stop him before New
Orleans is consumed.

Prologue: Henry's Life is Saved by a Curse

Photojournalist and art photographer HENRY DELANEY is afraid of dogs. As a child he nearly drowned after getting chased by a rabid dog.

He was resuscitated by LIA, a voo doo priestess, who brought him back to life by feeding him vision juice.

25 years later... he lives in a free-spirited way, not sure where to plant his feet, but focused on taking photos of the spirits he thinks he sees.

Dive into a world where voodoo and revenge intertwine, where a mysterious connection reveals hidden secrets--and a boyhood accident exposes the ghosts of past crimes.

The Spell is Cast

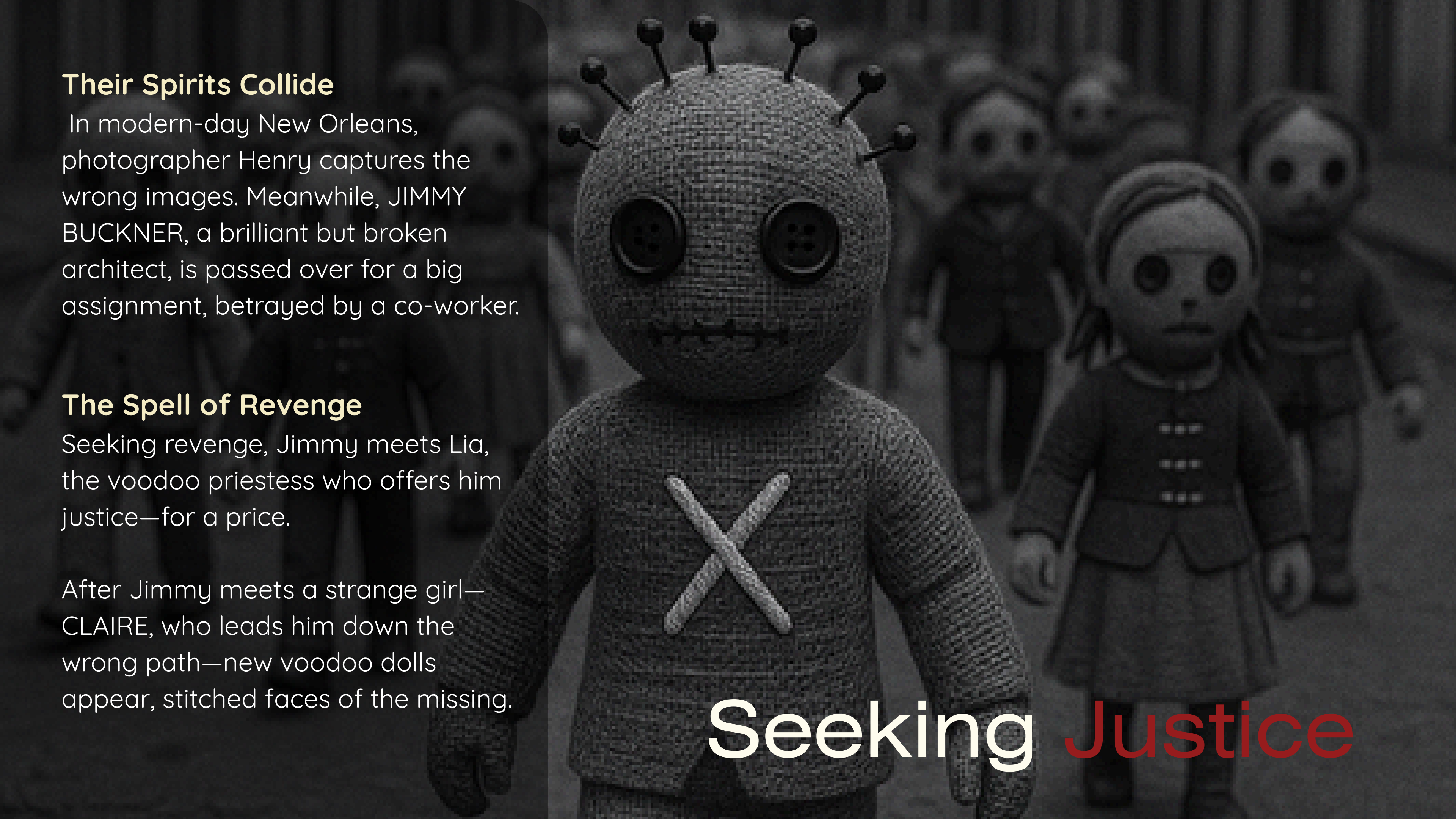
Their Spirits Collide

In modern-day New Orleans, photographer Henry captures the wrong images. Meanwhile, JIMMY BUCKNER, a brilliant but broken architect, is passed over for a big assignment, betrayed by a co-worker.

The Spell of Revenge

Seeking revenge, Jimmy meets Lia, the voodoo priestess who offers him justice—for a price.

After Jimmy meets a strange girl—CLAIRE, who leads him down the wrong path—new voodoo dolls appear, stitched faces of the missing.



Seeking Justice

The Curse Spreads

As New Orleans descends into fear, Henry becomes the prime suspect--because the missing people are in his photos.

But Neighbor RUTH and co-worker CAT uncover the truth: Jimmy and Henry share a buried past—the massacre at the Brady House and Lia’s curse. Now, Jimmy’s rage has taken form. A voodoo army marches behind him, each doll pulsing with stolen life.

Henry in the Crosshairs



Liberation and Salvation

A Stormy Revelation

A storm rips across the Mississippi River. Jimmy sails out, his boat loaded with his army of dolls—his new creation, his curse.

Henry and Cat race to stop him to prove Henry's innocence and save New Orleans, calling Jimmy by his true name: Billy Brady.

Spirits rise, the river churns, and Lia's specter tries to intervene. But Jimmy can't escape, and he slips beneath the black water—revenge and redemption drowning as one.

The Twist



Epilogue

In the ruins of the cursed Brady House, Claire sits before a dollhouse, surrounded by familiar faces sewn in cloth. She lifts one—Jimmy—and places it inside. Lightning flashes. The dolls stir. New Orleans exhales—but the curse breathes on.



02

THEME & TONE

Themes

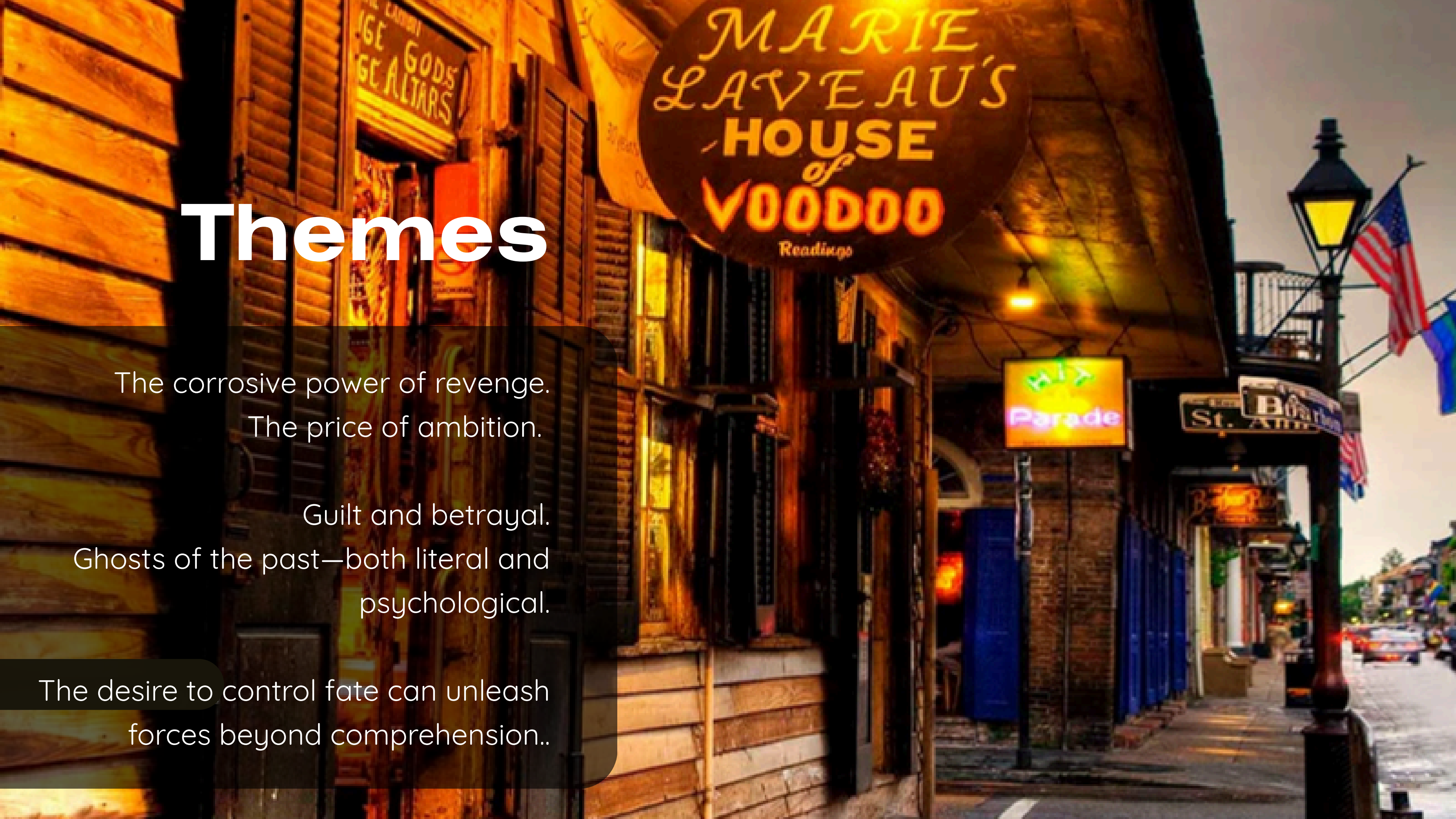
The corrosive power of revenge.

The price of ambition.

Guilt and betrayal.

Ghosts of the past—both literal and psychological.

The desire to control fate can unleash forces beyond comprehension..





Mood

Dark. Elegiac. Hypnotic.

Voo Doo Army lives at the crossroads of the supernatural and the psychological—where revenge feels righteous until it rots the soul.

Steeped in southern gothic atmosphere, blending slow-burn dread with tragic mystery.

Every frame carries the ache of memory, loss, and moral decay.



Tone

Shadow and color used as emotion.

A cinematic fever dream.

Rain-slick streets glimmer under fading streetlights. The Mississippi glows like black glass beneath storm light.

Interiors feel claustrophobic yet sacred,
alive with candles, mirrors,
and the hum of unseen spirits.

The camera lingers on textures: stitched fabric,
trembling hands, rotting wood.

Voo doo isn't spectacle—it's atmosphere, ritual, and rhythm.

Visual Motifs



Visual Motifs



Locations

All of the locations are in and around New Orleans, including Algiers Point, and the port, Audubon Park, the Garden District, and the waterfront and Frenchman neighborhoods.



**FRENCHMAN
DISTRICT**



**AUDUBON
PARK**



PORT OF NEW ORLEANS
CASQUETTE GIRLS



URSULINE CONVENT



ALGIERS POINT



PIETY BRIDGE



GARDEN DISTRICT



03

MARKET & COMPS

MARKET & PRODUCTION OVERVIEW

DATA from Gitnux and Deloitte Consulting Insights (Tech, Media, Telecom)



IDEAL FOR GLOBAL DISTRIBUTION

Global horror market valued at \$9.3 billion



DEDICATED HORROR/THRILLER AUDIENCE

The psychological horror subgenre has seen a 45% increase in popularity over the last decade



A UNIQUE STORY WITH FLAWED HEROES



SEQUEL & MERCHANDISE OPPORTUNITIES



CENTRALIZED LOCATIONS FOR PRODUCTION

MARKET TARGET

STATS



The horror genre is particularly popular among teenagers and young adults aged 15-25, accounting for nearly 40% of viewers



Women constitute approximately 65% of horror film audiences



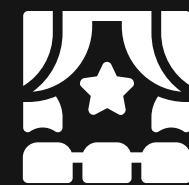
The average age of horror movie viewers is approximately 29 years old, indicating a youthful audience base

AGE-GENERATION BREAKDOWN

GEN Z 13-28  28%

MILLENNIAL 29-44  24%

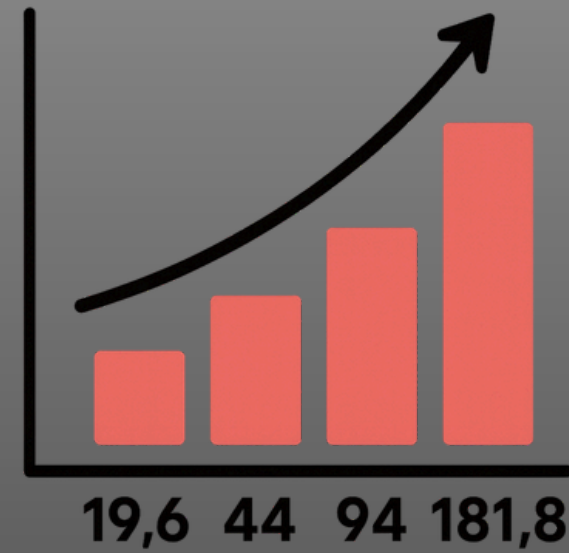
GEN X 45-60  19%



Streaming platforms saw a 40% increase in horror movie viewership during October 2022, driven by Halloween interest

COMPARISON
MARKET GROWTH

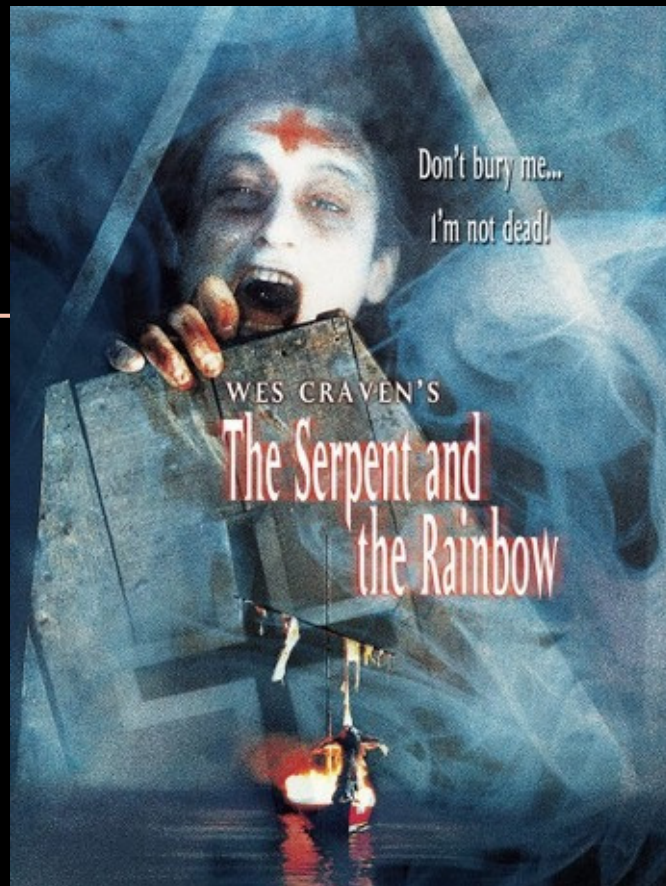
CONSISTENT
RESULTS



COMP OVERVIEW

The Serpent & The Rainbow

\$19.6m worldwide
\$7m budget
(1988)



Child's Play

\$44m worldwide
\$9m budget
(1988)



The Skeleton Key

\$94m worldwide
\$43m budget
(2005)



M3GAN

\$181.8m worldwide
\$12m budget
(2023)

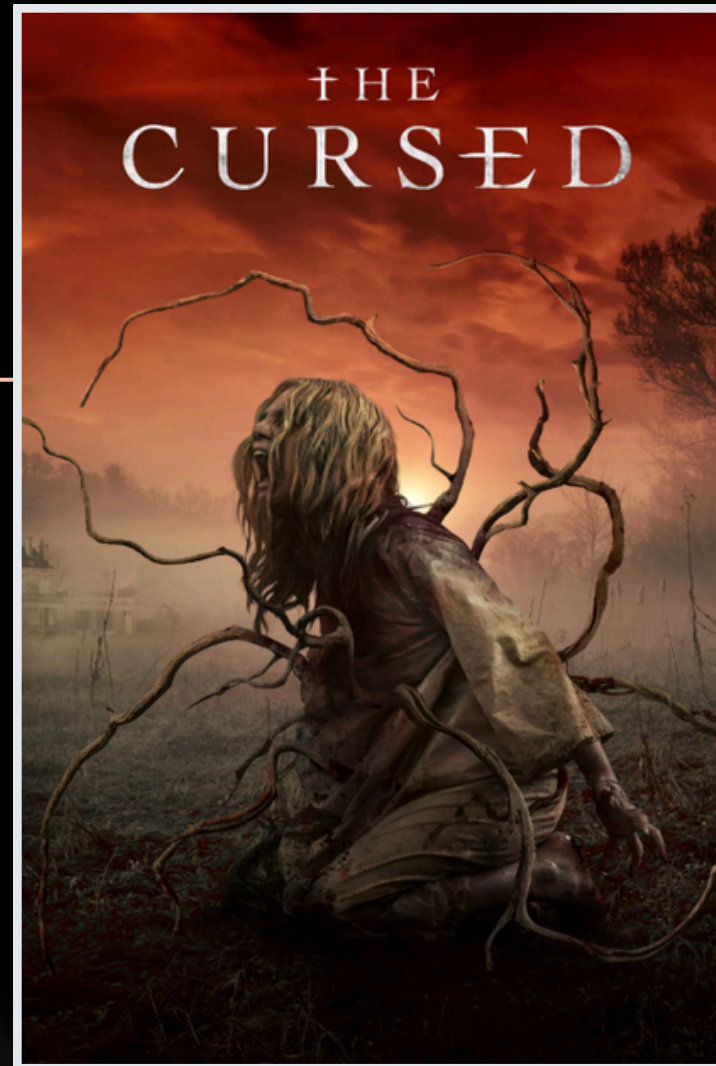


COMP OVERVIEW / STYLE

The Pale Blue Eye



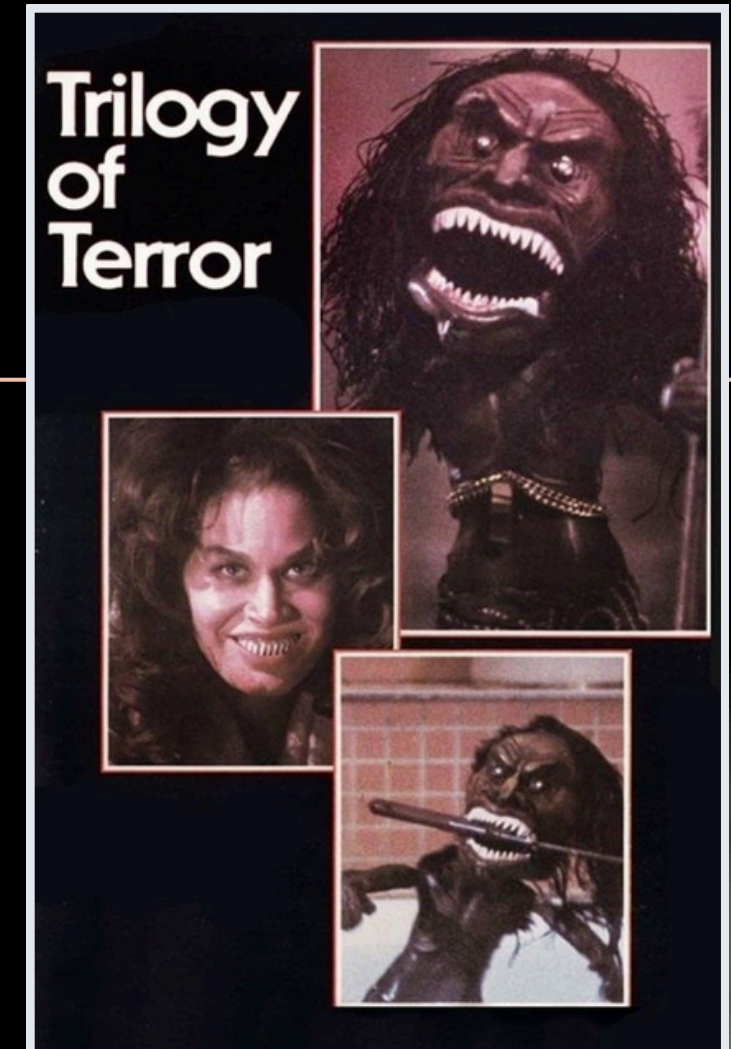
The Cursed



Crimson Peak



Trilogy of Terror





04

THE DREAM TEAM

CASTING VISION

DIEGO BONITA



HENRY DELANEY, PHOTOGRAPHER

Henry is a charming, slightly untethered man. After drowning as a child, he developed an irrational fear of dogs and hesitates to take anything too seriously, including his own life. Henry's has an increasing need for resolution, in the end finally taking charge of his destiny.

ALFRED ENOCH



JIMMY BUCKNER, ARCHITECT

With a dark past and a tragic childhood out of his control, Jimmy Buckner is essentially socially and emotionally disabled. Life hasn't been very kind to Jimmy, so his betrayal begins his downfall.

GARCELLE BEAUVAIS



LIA, VOO DOO PRIESTESS

Lia appears as someone who can help, but is she real, or is she a fantasy come alive? We never really see her interact with anyone, which leaves us with more questions than answers. She is a catalyst and a mystery.

CASTING **VISION**

META GOLDING



CAT, REPORTER

LINDA FIORENTINO



RUTH, NEIGHBOR

ISLA FISHER



QUINN, BETRAYING ARCHITECT

** CASTING CHOICES ARE NOT ATTACHED TO THE SCRIPT,
AND ARE PROVIDED FOR INSPIRATION AND VISUAL REFERENCE ONLY.*

MEET THE CREATIVE TEAM

PRODUCER / WRITER / DIRECTOR



MC SUNDEEN

Award-winning writer for horror scripts “Lifeless” and “Voo Doo Army,” and skilled producer

CINEMATOGRAPHER



ALI PRESLEY PARAS

DP with camera experience on the award-winning “Lola,” as well as Project Greenlight and “Avatar Fire and Ash.” He also wrote and shot the Hulu slasher short “QUAD.”

PRODUCER

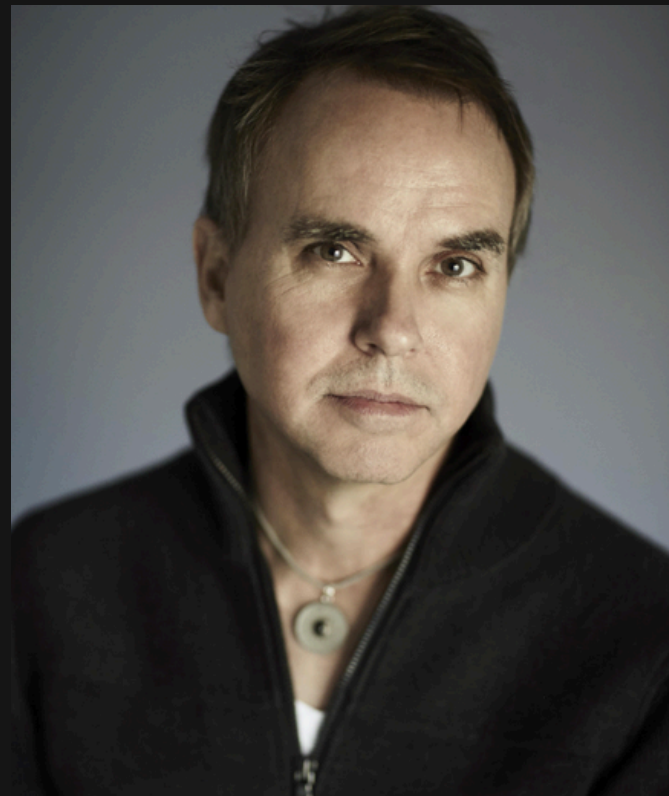


JANE PETROV

Award-winning producer and co-founder of SkyTown Entertainment

MEET THE CREATIVE TEAM

COMPOSER



DOUGLAS PIPES

Award-winning composer for renowned horror films Krampus, Trick 'R Treat, and Monster House.

PRODUCTION DESIGNER



BRUTON JONES

More than 25 years in both Film and TV, including Underworld, Dear White People, Armageddon, and Blade.

CREATIVE TEAM ARE ALL ATTACHED TO THE SCRIPT AND HAVE AGREED TO BE PART OF ANY PRODUCTION.

The veil represents the
boundary where the
"illusion of time
brushes up against the
truth of eternity".

THE ASK